**EZ** Trading @mputers

# COMPLETE GUIDE TO LA PROPERTIE GUIDE TO LA P



BYEDDIEZ



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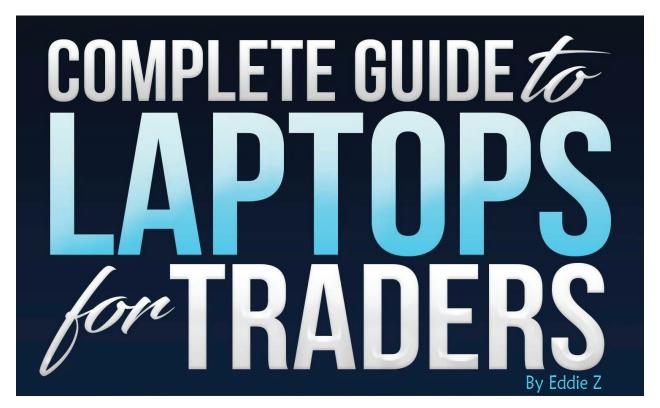
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ello, my name is Eddie Z, and I am a 36-year Wall Street veteran and a lifelong computer geek. As a full-time stock trader and geek, I have developed a unique perspective on trading technology and have learned what it takes to have a super-fast and reliable laptop computer system for trading.

My goal in this guide is to pass that information on to you, so that **YOU CAN SUCCEED AS A TRADER**. If you take the time to study this guide, I believe you will learn something that will ultimately enhance your trading capabilities, lower your frustration/confusion level, and also save you a pile of cash.

There are several companies on the Internet selling "Laptop Trading Computers" with literally thousands of dollars of profit



built into them. I am here to tell you that despite their slick websites, they sell nothing special.

In fact, **many times they confuse you** and try to oversell you underpowered machines. What's worse is that **these people are not traders like us**. They simply do not speak our language or understand the intensity of trading day in and day out.

As you will learn, you can acquire the same systems at a lower price, with much better components **AND WAY BETTER Technical Support & Warranty**. I am going to tell you how...

So, at this point, you may be asking yourself:

- What is a Laptop Trading Computer?
- Why do I need a special laptop for trading?
- > Can't I just trade using my existing laptop or cell phone?

A "Trading Laptop" is a very fast, superior piece of technology, designed to maximize the trader's ability to interface with the markets and make decisions *in real-time*.

The key qualities of a great Laptop for Trading are speed, durability, reliability, and after-the-sale support.

The most important reason traders absolutely **need** a special Trading Computer or Trading Laptop is to avoid something



called "slippage."

Slippage is when you enter an order to buy or sell, and the price you get filled at is much different from what you expected.

Generally, slippage occurs because the trader is using a mass manufactured, lower-end laptop that is not displaying price information in real-time.

This price data may be off by just a fraction of a second, but it's enough to throw off your entire trading methodology.

Have you ever seen a panel discussion on CNBC where the participants are working remotely? Have you ever noticed that sometimes when the interviewer asks a question there can be a long delay before the panelist answers? Or the panelists wind up talking over each other?

This happens because each panelist has a different computer and a different internet speed. This oversized "pause" is a delay. Slippage is a very similar phenomenon, and it costs traders a bundle.

The biggest problem for traders is that 99% of the laptops on the market today are optimized for miniaturization, not power and speed.





Many store-bought machines rely on the laptop's main processor to produce the graphics instead of having a stand-alone or discrete graphics processor. Trading software platforms like thinkorswim, Fidelity, E-Trade and TradeStation simply do not function well without having an independent discrete graphics chip.

So, if you have a laptop that is just 2 or 3 years old that you bought at Best Buy, Office Depot or Walmart, most likely you are going to have problems.

That brings me to an important point: forget about going down to Best Buy, Office Depot or Walmart to buy an HP, Lenovo or Dell laptop. These mass manufacturers use lower-end processors and their tech support outright sucks (unless you like calling call centers in the Philippines!). You will NOT save money buying one of these box store machines.



Additionally, most of the mass manufacturers only include one year of tech support. As for the kids who work at these retailers, they have NO IDEA what you need as a trader.

Instead, plan on having a laptop professionally optimized and customized for you. Believe it or not, having a system professionally customized will **NOT cost you more** in price than going down to Best Buy. In actuality, **it will cost you less** if you consider the cost of slippage, set-up, downtime, headaches and frustration.

When it comes to the BEST Laptop for Trading, it really boils down to what is inside the machine—the individual components. You want to get **top-quality**, **high-end components** and have a configuration that perfectly meets YOUR needs.

The SOLUTION: Pick the components YOU WANT and have the system **professionally** customized...it's really that simple.

But how do you pick components? And who is going to customize and warranty the machine? That's what I am going to walk you through in this guide.

**Don't worry, I know you are not a computer geek!** Most traders aren't. So, throughout this guide, I try to provide as much information in plain English as possible.



# What do *TRADERS* need to look for?

# **PROCESSOR SPEED**

Traders need the most powerful processors on the market to optimize their trading software!

The biggest contributor to speed in a laptop computer comes from a component called the Processor. The Processor is the engine of the laptop. Trading software is extremely resource intensive.

The processor needs to be able to handle the **MASSIVE** volume of real-time data points and information we take in through our Internet connection as traders.

Think of all the price data, tick data, time and sales data, historical



chart data, as well as the myriad of other information that is streaming to our machines.

Your trading software, besides showing you quotes, must take these thousands of data points per second and compute analytics, quantitative indicator computations (sometimes dozens) and draw charts that are changing dynamically - in real-time.

Additionally, traders use their computers for dozens of other applications that are resource intensive such as online trading rooms, webinars, YouTube, Zoom and GotoWebinar. Online video streaming such as CNBC, Bloomberg or CNN are also extremely resource intensive.

Now add in any other applications you use such as Excel, Outlook, Chrome, Skype, etc., and you can see your processor has to manage a LOT of tasks.

# So as a trader, you *never* want to skimp on processing power and speed.

Think of the processor as the main engine of the computer. The more horsepower the processor has, the faster it can process data and stream information, and the less chance you will have for slippage and slowness.



# The ultimate measure of computer horsepower is found by running something called a CPU Benchmark Test.

This is like taking your car down to a special tuning shop and having them test EXACTLY how much horsepower is coming out of the drive train. (In the car world, this is known as a "Dyno Test" on a dynamometer.)

The minimum amount of "horsepower" a laptop needs (and this is really the bare minimum) is a CPU Benchmark Score of 25,000. This number probably means nothing to you without anything to compare it to.

Just to give you an idea, Dell, as of this writing, is selling their new Inspiron 15.3 inch Laptop with the Intel i7-1255U processor. This machine has a disappointing benchmark score of just 13,152. This is NOT fast enough for trading.

# Remember, the minimum Benchmark Score required to avoid slippage is 25,000.

Your best bet is to check the EXACT amount of horsepower of your current computer by <u>visiting this page</u> and running our



#### CPU Benchmark Test. CLICK HERE TO RUN BENCHMARK TEST

I think you may be surprised to learn that over-the-counter, store-bought computers are almost always underpowered. Not to mention they do not come with independent graphics processors, which are vitally important.

# TOP LAPTOP PROCESSOR RECOMMENDATIONS FOR TRADERS

As of this writing, here are my top processor picks for Traders. These are chosen for their power and speed as well as for their value:

Processor	Benchmark Score	Comment
Intel Core i9-13900H	34,207	Intel's 13th generation mobile i9. An excellent value.
Intel Core i9-13900HX	50,688	The Fastest Mobile
		processor we have
		ever tested from Intel.
AMD Ryzen-9 7945HX	58,082	The Grand Champion
		of Laptop Processors.
		A Fantastic Value and
		Highly Recommended!



Please note that ALL Intel Core i3 and Core i5 Laptops are not fast enough for trading and all i7 processors that end with a U are not fast enough (for example, i7-1255U). All older Intel i3 and i5 series are equivalent to a 4-cylinder or 6-cylinder car.

As of this writing, the 8-cylinder, super-charged, muscle car engine is coming from the AMD Ryzen-9 7945HX processor. Additionally, the Intel 13th Generation high-end Core i9 processors are beasts. Again, the higher the benchmark score, the better. To check your computer's benchmark score **CLICK HERE**.



The following processors are **obsolete** and should **NOT** be used by traders: Pentium, Pentium 4, Pentium Dual, Atom, Core2 Duo, Core Duo, Dual Core, Celeron, Core2 Quad. **Even lowernumber i7's** (like the i7-2600) **and any i7 with a U at the end** (i.e., i7-7600U) **are NOT fast enough to trade with and should be avoided.** 



All laptop processors absolutely must have a benchmark score over 25,000 or you are wasting your money. Again you can check your computer's benchmark score by **CLICKING HERE**.

# THE HARD DRIVE

The hard drive is where your computer stores your operating system, programs, and applications.

You have several options when it comes to the hard disk drive. The hard drive is where your computer stores your operating system (Windows 11) as well as all of your programs and applications.

This is also the place where all your data is stored such as your trading workspaces, music, pictures, videos and the like. The hard drive saves this even when the laptop is powered down.

#### **OLD VERSION:**





Solid State Drives (SSDs): The latest technology in storage is called the Solid State Drive or SSD. Essentially, it's a flash drive (much like a USB thumb drive or the memory in your mobile phone), meaning it has no moving parts.



Data transfers to and from an SSD are **many times faster than the older version, standard magnetic drives**. SSDs are still fairly new technology; therefore can be expensive.

However, because it has no moving parts, **an SSD's expected life is much longer** than that of a standard magnetic drive. The best SSD brands are Western Digital, Crucial, Samsung and GSkill.



New Version:

Without getting super technical, the very latest and fastest SSDs are called **NVME M.2** drives. They are much faster and smaller than previous editions of SSDs. Don't be fooled by vendors who are selling the older versions which use SATA connections and are 2.5 inches in size. These are slower and cost less. Some vendors just say SSD included but don't mention what type.

2 Typical Magnetic Hard Drive:

The most inexpensive storage for most computers is the plain old magnetic hard drive. You can buy a 1 TB (Terabyte) hard drive for under \$100.00. Do realize this is 50-year-old technology, and SSDs are much faster and more reliable.





**Recommendation:** If you are purchasing a new laptop system, then M.2 SSD technology is a MUST because it's much faster, has no moving parts, and is reliable and durable. A nice way to utilize an SSD is to buy a 1 TB SSD specifically to store your operating system and mission-critical trading applications. For example, I use an SSD that has Windows 11, thinkorswim and TradeStation installed on it (as well as a few other trading platforms). Then you can add a second magnetic hard drive for much less money as a place to back up your data or to keep data that is not mission critical.

# **MEMORY (RAM)**

RAM stands for Random Access Memory and is the memory your laptop uses when the machine is powered ON.

This is the workspace that the processor utilizes and stores calculations when running applications in real-time. When the computer is powered off, RAM gets wiped clean.

When customizing the Ultimate Trading Laptop there are 2 critical aspects to RAM.

First, it's important to think about how much RAM you will need. The absolute minimum for traders is 16 GB (Gigabytes) of RAM.



This is the minimum to run Windows 10 or 11 as well as a few other applications. With an 8 GB configuration, you will be quite limited.

If your laptop runs out of RAM needed by applications when the computer is running, it will start saving information on the hard drive, and this will seriously slow down the machine!

I recommend going with anywhere from 16 GB to 64 GB just to make sure you can run as many applications as you want. If you are running more than one trading application, you will want at least 32 GB of RAM.

Second, RAM is an interesting thing. A RAM module is like a light bulb. It either works or it doesn't. A RAM chip can burn out in a second. Therefore, only go with a quality name brand. The best brands are GSkill, Kingston, Crucial and Corsair. Stay away from any generic or no-name brands.





# **GRAPHICS CARDS**

One of the most important features to have in a powerful laptop is to have a discrete graphics card built in.

The problem for traders is that the vast majority of laptops on the market today are using the main processor to generate all of the graphics. This is fine if you are just writing emails, browsing the web, using Facebook or using basic programs like Word.

But, as a trader, taking in mega-levels of real-time data and generating the graphics to display all this data will overwork the processor and literally bog it down.

Many trading applications like thinkorswim, Ninja-Trader, Interactive Brokers and TradeStation need strong graphics capabilities to work as efficiently as they were designed.

Having a separate, discrete graphics card allows the main processor to allocate all its resources to do what it was designed to do: run applications and computations.

The discrete graphics processor is there to take over all the highend graphics. The very best laptop graphics cards are the Nvidia RTX 3000 and RTX 4000 series.



# **MULTIPLE MONITORS**

Many traders do not realize they can add multiple monitors to most laptops.

Multi-Monitor systems are one of my favorite topics. Many traders do not realize they can add multiple monitors to most laptops.

At your home base, you can easily run additional standard HD monitors with your laptop. Just as importantly, you can plug in super-lightweight, portable monitors to increase your desktop real estate when you are traveling!

First, let's talk about portable traveling monitors for use when trading on the road.



There are several manufacturers of small, lightweight monitors that fit right into your laptop bag and connect directly to your



USB ports! The beauty of these monitors is that:

- 1 They weigh less than 2 lbs each and are micro-thin.
- They do not require you to plug them into a wall socket.
- They are designed with a built-in fold-out stand, like a picture frame, so they do not need any special stand and can be set up easily on any desk.

These travel monitors are a tremendous help while trading away from home base.

Next, let's talk about multiple monitors for your laptop when you are at home base. Many traders do not realize they can connect up to 6 full-size external monitors from a laptop when at home.

First off, powerful, high-end laptops for trading come with at least 1 HDMI port for connecting 1 external monitor. When you pair this with the built-in monitor, right there you have 2 monitors you can use.

Some of the very powerful trading laptops we offer at EZ Trading Computers come with 1 HDMI port and 2 Display Ports which allows you to connect 3 external monitors. Again, add in the built-in monitor and right there you have 4 total screens.

Additionally, there are several manufacturers of multiple



monitor adapters and docking stations that, when properly set up, allow you to connect up to 6 full-size external monitors.





Personally, I love having my trading applications open over many screens with lots of charts. I also keep open several browsers, email apps, and instant messenger windows, and even run a live video news stream.

I like having everything open and visible at the same time without having to open and close windows. Multiple monitors allow you to multi-task *with the least amount of clicks and keystrokes*.

# **WARRANTY & SUPPORT**

This section should probably be first. It is extremely important to have a good warranty and premium level technical support.

What I have learned from my personal experience and research is traders regard reliability and dependability as THE MOST



important factors when considering a trading computer. That means a few things.

First, it means getting the best possible components and having them configured correctly. Second, the machine needs to be professionally customized, optimized and tested.

Third, it means having a great warranty that covers everything - the components and the software. The last and probably the single most important factor, is having a premium level of technical support.

**Traders are usually not all-knowing computer geeks. We know this!** We would all LOVE to think that we will never need technical support but, unfortunately, stuff happens.



The worst feeling you could have is getting to your trading desk, all psyched about the day's action, and find the BSOD (Blue Screen of Death). Let me tell you, it's a frustrating and infuriating feeling.



You want to pick a computer company that **knows you by name**, speaks your language (trading) and is familiar with your configuration!

Additionally, this person must be a patient problem-solver, and most importantly, **ANSWER THE PHONE** when you need them.

### My recommendation is to buy your Trading Laptop at: <a href="https://www.EZTradingComputers.net">www.EZTradingComputers.net</a>

We have the best Warranty & Technical Support on earth. <u>All our laptops and desktops come with LIFETIME Technical Support.</u>

All our Technical Support Superheroes are located within the U.S., work exclusively for EZ Trading Computers, and are professionally trained to deal with even the most difficult issues. This includes all Windows issues, malware and viruses. They are even experts at speeding up your computer.





#### **IMPORTANT COMPONENTS**

Here are a few other items worth careful consideration when it comes to trading.

Here are a few other items worth careful consideration when it comes to trading. These items may seem unimportant, but I can tell you, they will save you a ton of money in the long run, not to mention hours of frustration!

Backup Systems and Accessories are a crucial part of any trader's plan.



**External Mouse:** Have you ever tried to navigate on a laptop using the touchpad? It can be a frustrating experience that requires quite a bit of practice.



Personally, I can navigate about 10 times faster using an external mouse. I highly recommend you add a wireless external mouse to your laptop to speed up your browsing and navigation.



Surge Protectors: These are very important. You need to have more than just the laptop and monitors protected. Get a surge protector



that has inputs for network cables, cable lines and/or DSL lines.

I personally have lost a cable modem and 2 DSL routers to lightning strikes. Rule: If a wire comes out of the wall, put a surge protector on it!

It's OKAY if you don't bring a surge protector while you are traveling, but just be sure to unplug the laptop when it's not in use.

As a trader, my experience has been that I need at least 2 Internet connections.

If you have ever been trading and your Internet connection goes out, then you know the frustration I am talking about. Two connections mean two different Internet providers.

I have high-speed cable from Xfinity and Fiber Optic from AT&T coming into my house. Additionally, I can



tether my smartphone to my mobile service provider as an emergency third option.

**Backup Computer:** It may sound silly, but it is very convenient to have a backup computer on hand and ready to go at a moment's notice.

Any time I build a new system for myself, I use the old system as a backup. All I have to do is periodically update the software on the old machine to make sure it's ready to go in an emergency.

Operating System: Windows 11 is the fastest operating system we have ever tested; even on newer machines that previously had Windows 10 installed.

If your machine fully supports Windows 11, then we feel comfortable recommending it.

Unfortunately, most laptops older than 2020 will not support Windows 11. Windows 10 will still be supported until October 14, 2025, so there is no need to worry.

It does make sense to upgrade to a laptop that will support Windows 11 if yours doesn't because the speed difference is remarkable.



Software: I think it goes without saying you need to have anti-virus software.



However, in my opinion, it is no longer necessary to spend extra money on virus protection.

Believe it or not, Microsoft's Windows Defender (that comes built-in with Windows 10 & 11) is way better than it used to be.

Microsoft finally decided to get the anti-virus right!

If you still want an upgraded version of anti-virus software, I have found the free ones work as well as the ones you pay for. Avast and Avira are top-rated. You can download those at www.download.com.

Also, many internet service providers provide virus protection for free, so you might want to log into your account and see what's there.

If you do decide to go with a paid version of anti-virus software, my recommendation would be a product called ESET. You can learn more about it at <a href="https://www.eset.com">www.eset.com</a>.



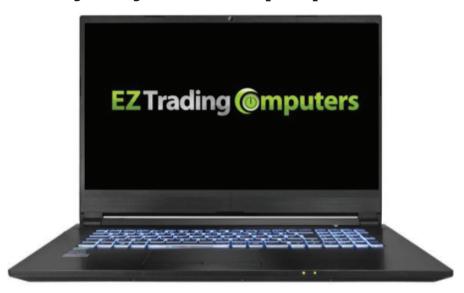
#### THE ULTIMATE LAPTOP FOR TRADING

As of this writing, the very best laptop you can get for trading is a specialized device we build right at EZ Trading Computers.

This is literally the World's Fastest Laptop for Trading!

We utilize high-end components and fit them into a laptop chassis. The next page has a quick summary of the fastest laptop you can get for trading.

#### The Odyssey X7 EZ Laptop for Trading



Please visit
<u>www.EZTradingComputers.net/laptop-trading-computers</u>
to see all Customized and Optimized EZ Laptops.



Processor	AMD Ryzen-9 7945HX Processor @ 5.4 Ghz Benchmark 58,082 - Fastest Mobile CPU on the Planet!	
Screen	<b>17.3 Inch Screen:</b> 2560 x 1440 (WHQD) LED Backlit IPS Screen.	
Graphics	Nvidia RTX 4060 Graphics Card with 8 GB Video RAM	
Hard Drive	<b>500 GB NVME M.2 SSD</b> – Upgradeable to 8 TB	
RAM	<b>16 GB DDR5 RAM</b> – Upgradeable to 64 GB	
Monitor Support	<b>Supports 3 External Monitors</b> with 1 HDMI and 2 USB-C Ports	
Communication	Triple Band Wi-Fi 6E AX211 Built-in Gigabit Ethernet LAN Bluetooth	
Technical Support & Warranty	LIFETIME EZ Trading Computers Superhero Technical Support & 1-Year Warranty – Warranty upgradeable to 3 Years	
Other	<ul> <li>1X HDMI 2.1 Port</li> <li>2X USB-C 3.2 Gen 2 Port</li> <li>2X USB 3.2 Type A Port</li> <li>Back-lit Keyboard</li> <li>Built-in Microphone</li> <li>Built-in Webcam</li> </ul>	



#### **6 DEADLY LAPTOP MISTAKES**

To help you remember what to look for in a trading laptop, it might be helpful to put it in terms of what to avoid. Here is my list (in reverse order) of the top six trading laptop mistakes you should absolutely avoid if you're serious about trading.

- Trying to navigate on a laptop with the touchpad.
- 6 Not having enough internal memory (RAM).
- 4 Not having a discrete video graphics card which forces the laptop to use the main processor for video as well.
- 3 Not having a Solid State Hard Drive (SSD), and using a standard magnetic drive that has a limited lifespan.
- Buying a so-called name brand from a big box store resulting in inadequate Power, Technical Support and Warranty.
- OVERPAYING FOR AN UNDERPOWERED LAPTOP!



#### **CONCLUSION**

If you really want the Best and Most Reliable Laptop for Trading, call us to help ascertain YOUR needs. My superheroes are here to help you understand the technology in plain-speak (not baffle you with BS).

We will then customize a perfectly matched machine with the best warranty and technical support on the planet.

Call Us: 800-387-5250

Check out our systems: www.EZTradingComputers.net

You will find that the benefits of having one customized to your specifications will far outweigh the expense.

In fact, you won't pay more than you would at a retail store, and you will have much better components and much better tech support.

Before you decide, price these laptops out for yourself! You will learn that those other online "Trading Computer" companies are a total rip-off! Don't waste your money!

Having a computer customized by EZ Trading Computers is the



way to go! We are tops in terms of trader know-how.

We are completely familiar with the processing power required for all trading platforms.

Tech Support is handled by English-speaking Americans who care about you! Our gang know these machines inside and out and are truly EXPERT-level technicians.

Your system will come with **Unlimited Technical Support** for as long as you are using the machine!

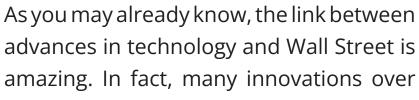
#### I dare you to compare our service & quality to anyone!





#### WHO IS EDDIE Z?

My name is Eddie Z and I am a full-time day trader and total computer geek. I think it's important for you to know a little about my history and experience in the markets and with computer technology, so you can understand my passion and motivation for creating this guide.





the last 170 years were created for the necessity of knowing price information and processing transactions. Wall Street is credited as the major driving force in the development of the telegraph, the telephone, and the computer.

My interest in computers began in 1980 at age 11 when a friend of mine got an Apple II. Back then the name brand computers were Commodore, TRS-80 (by Tandy aka Radio Shack) and Apple.

Shortly after that, I got my first computer--the Commodore VIC-20. I was so disappointed with its capability that I pried it open and took it apart to see what was wrong with it. My goal was to figure out how to make my computer more powerful.





What I learned was my computer was significantly underpowered compared to my friend's. It had only 5 KB (kilobytes) of memory. Today, our coffee makers have more memory!

This was my first exploration inside a computer and the beginning of a lifelong hobby and passion (and even obsession!).

As you will read in the paragraphs that follow, my Wall Street career began in 1987. Ever since then, I have been building my own trading computer systems to stay ahead of the crowd.

In the mid 1990s, I was the first stockbroker at my firm to connect more than 1 monitor to his machine. My colleagues were more than jealous!

Over the last 30 years, I built and tested hundreds of trading computer configurations to determine which components work best together and which would give the stability and reliability we need as full-time traders.



I kept trading colleagues and peers with the latest and greatest during this time, while not even considering the business possibilities.

Ibuilt EZ Trading Computers after a friend pointed me to a Google search of "Trading Computers." I nearly fell off my chair after seeing what some computer builders are charging for trading technology. What started off as a lifelong hobby and passion for computers has now turned into a mission! My mission is this:

Educate fellow traders on trading technology, and offer them the highest quality computers, at the lowest prices possible, with the best customer service.

As a trader, it makes me queasy knowing there are technology suppliers taking advantage of traders' lack of computer knowledge. Part of my mission is to represent *us traders* in the world of trading technology, so we don't get ripped off.

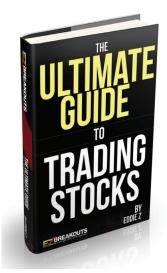
#### SO WHO IS EDDIE Z?

I built **EZ Trading Computers** & **EZBreakouts** as a way to share my passion for trading. Trading is an endless game of balancing a sound trading methodology with inner emotions. Discipline versus greed & fear, if you will.

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You need to have both a system that, if followed, makes money, and the understanding of how your mind works. Over my 36 years of Wall Street experience, I have accumulated and developed a winning set of strategies to play both sides of this game.



I share my playbook with you in the Ebook entitled "The Ultimate Guide to Trading Stocks". In fact, I draw up the "plays" every day for the members of **EZBreakouts**.

My realization that trading was something VERY exciting started in the mid-1970s. I was 7 years old, and my father would take me to

work with him. My dad was a commodity futures trader on the floor of the New York Mercantile Exchange (NYMEX).

I was mesmerized by all the people huddled in a circle screaming and shouting and getting very carried away. People were crying out numbers while others were writing numbers on huge chalkboards. There was an immense energy in this place I could already feel, even at a young age.

As I got older, my dad taught me how to draw point-and-figure charts using a pencil and graph paper. He even explained some of the chart formations and how he could use these formations to predict what would happen next. That is how he made a living. It was so different from what my friends' dads were doing.



I thought it was so cool. I became completely fascinated with charts and graphs.



I didn't realize until deep into my own career that my dad was one of the purest day traders and swing traders of his time. "Day trader" and "swing trader" are terms that have only been coined in the last 25 years with the introduction of online electronic trading. My dad drew charts by hand and stood in the pit and traded for his own account. Talk about old-school original!

My first full-time job on Wall Street started in 1987 on the floor of the NYMEX, the Monday after I graduated high school. One of my responsibilities was keeping charts up to date (by hand) for the brokers I worked for.

Within a few years, charts were generated by computerized charting services. The art of hand charting was lost forever. I spent every summer, Christmas break and spring break, all



the way through graduate school, working on the floor of the NYMEX.

The best memory I have from those times was working for a guy in the crude oil pit. The date was January 15th, 1991, and Tariq Aziz, one of Saddam Hussein's right-hand men, came out of a meeting with US diplomats at the UN. The deadline had expired for Iraq to withdraw from Kuwait.

When no deal was announced, I watched as crude oil went from about \$27.00 a barrel to over \$40.00 a barrel within 2 minutes. (This type of move was unheard of at the time!)

The trading pit went absolutely berserk! The guy I was working for made over \$100,000 that day! A number I will never forget.



When I finished school, a friend from college recruited me to become a stockbroker. In the 1990s, it was fairly easy to pick stocks. You really didn't have to know too much about charts (or any fundamentals for that matter). Usually, if you held a stock long enough it worked! Especially anything related to technology.

Additionally, I was fortunate enough to participate in the very early stages of the dotcom boom. Finding new investors was a breeze. People became "accustomed" to the bull market that



began in 1982 and really wanted brokers' ideas. The 1990s was truly an amazing time for stocks.

It was not uncommon to see stocks double and triple over a very short period of time. I was simply in the right place at the right time.



When the bubble burst in March of 2000, I was actually on my honeymoon in Hawaii. I had gotten all of my clients out of the market just before I left, so I wouldn't have to worry about their accounts while I was gone.

The preceding 6-month period from October 1999 to March 2000 was like nothing I had ever seen before. Stocks exploded! I was buying stocks for clients at 9:45 AM and selling them 10% to 25% higher by 3:00 PM. I was doing more commission in a day than I did in a month just 5 years earlier!

I was getting referrals left and right. The phone rang off the hook. Believe it or not, people were taking cash advances on credit cards to buy stocks.

It seemed too good to be true....and it was!! I was no genius for getting my people out. I just didn't want to think about it while I was away.



When I came back, I thought the correction was over and got my people right back into the market. Yikes!

Over the next 9 months I battled the stock market to no avail. I lost clients' money. In some cases, clients were down as much as 80%!!! I knew I had to do something, so I went to the library (yes, we still went to the library in those days!), and started reading every book on the stock market I could get my hands on.

Even though I have an MBA, my knowledge at the time had no basis in market cycles. I studied everything you could think of in regard to the stock market: historical market cycles, Peter Lynch, etc.

But the one book that stuck out was "How to Make Money in Stocks" by William O'Neil. No one could explain the gyrations of the markets better over the years than O'Neil could. His book was based on facts and research and, most importantly, the focus of his system is charts! Duh! Charts!!!!





As soon as I began reading this book I knew EXACTLY what I needed to do. I managed to get all my clients out of the market in late 2000 and save my business. Additionally, my passion for charts was reinvigorated.



Over the next two years, I watched as the brokers around me dropped like flies. 99% of the guys I knew at the time are out of the business today.

As I read the book "How to Make Money In Stocks," I realized this simple-to-read book would become my bible--the ultimate playbook!

All I needed to do was be patient, study, and follow the system as O'Neil laid it out.

When the new bull market began in March 2003, I began to slowly tiptoe back into stocks to test out O'Neil's system. After a



few months, I realized the system worked, and my clients began making money again.

As time went on, I began to apply the system to my personal account with great success. At some point in the learning curve, I realized I could make a lot more money trading for myself than worrying about other peoples' money. At last, no more handholding!

The more I practiced the system, the more I began to develop my own set of rules that added further precision in terms of buy points and sell points. Using this more exact approach, I could enter at my precise buy point and sell the stock in the same day or next day after it had made its initial move.



This methodology has become quite profitable for me over time. I have spent years refining and mastering this approach.

Essentially, what I have done is take the basics out of the O'Neil system and add further exactness in terms of buy points and sell points. Over time, I've established my own rules, adapting the method to a shorter time period.

My experience has shown my method yields much higher rates of return and results in much shorter time in positions. In fact, I



rarely keep a stock overnight.

I no longer worry about what happens around the world when the US markets are closed. I sleep much better!

These days I am completely dedicated to trading my system and helping traders become better traders through technology.

My goal is to help you obtain the highest quality, most reliable trading computer system for the lowest price possible. Then give you the best professional consultation, warranty, and technical support in the business.

As a full-time trader and complete computer geek, **I speak your language!** I am here to help you figure out the best possible hardware configuration that meets YOUR trading needs.

Feel free to call me at 800-387-5250, email me or click chat. I love talking about computers and trading!

I sincerely wish you success in all your trading endeavors.



Russ "Eddie Z" Hazelcorn

Eddie Z is how I am known in the Trading world. My real name is Russ Hazelcorn.